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908-753-3000 ext. 3515

Office of the Mayor of Plainfield

Mayor Sharon Robinson-Briggs

media@plainfieldnj.gov

## Mayor Robinson-Briggs creates a Green Ribbon Task Force to Encourage Environmental Stewardship and Energy Efficiency

Plainfield, New Jersey (September 14, 2011)—Mayor Sharon Robinson-Briggs, calls them ‘Plainfield’s Pioneers of the Green Revolution’. The mayor gathered a group of innovative and resourceful residents committed to environmental stewardship and energy efficiency, to create the Green Ribbon Task Force. “The preservation of our sylvan landscapes and the remediation of our brownfields is not enough” says the mayor. “With emerging technologies and the creative use and re-use of accessible resources, we can reduce the cost of energy to our residents, improve the quality of life and create opportunities for employment.” Adding to a series of sustainable initiatives that includes a coveted Brownfields Development Area Designation; several US Environmental Protection Agency assessment and clean-up grants; Department of Energy, Energy Efficiency Awards; New Jersey Clean Energy Program; and countless Department of Environmental Protection Agency grants for the assessment and remediation of brownfields, the Green Ribbon Task Force is designed as a community-based initiative.

The Green Ribbon Task Force will develop strategies to promote city-wide environmental stewardship, a reduction in the consumption and waste of energy, a reduction in the cost of energy to residents and business, the promotion of green industries and green collar jobs; ‘green zones’; and the promotion of renewable sources of energy.

For additional information, please contact the Office of Economic Development.

Contact:

Jacques A. Howard, Asst. Dir. Economic Development  
515 Watchung Avenue, City of Plainfield, NJ 07060  
Tel.908.753.3375