



CITY OF PLAINFIELD

Press Release

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ADMINISTRATION AND COUNCIL COLLABORATE TO ACHIEVE SUSTAINABLE ECONOMIC DEVELOPMENT FOR THE CITY OF PLAINFIELD

Plainfield, New Jersey (March 26, 2012)—Mayor Sharon Robinson-Briggs, announces a partnership with Rutgers University, to advance a collaboration between her administration and the city council, to achieve sustainable economic growth for the City of Plainfield. “As the life cycles of cities go, Plainfield is due for a renaissance.” said Mayor Robinson-Briggs. “Our residents are talented, committed and passionate. It is my goal to help identify the necessary resources and strategies to stimulate sustainable growth, at the neighborhood and city-wide levels.” The partnership initiative begins with tonight’s economic development summit. Representatives from industry, arts, government, commerce and community have been invited to form the committee of advisors, led by Rutgers University. “The City is about to embark on a process that has the potential to radically change our local economy and our attraction as a destination point in Union County and Central New Jersey” continued Mayor Robinson-Briggs.

Identifying and brainstorming the challenges to sustainable growth, the summit will discuss the local economic landscape of small businesses and incubation, loans and grant initiatives, district improvement programs and other support financing tools. The summit will launch a six-month endeavor that will carefully consider data, research and practices that will generate measurable results. “The anticipated change will be incremental, but comprehensive.” said Eric Jackson, Director of Public Works and Urban Development. “Building from the ground up, the Queen City renaissance will be a product of hard work, partnership and faith.” said Mayor Briggs. For additional information, please contact:

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